

Tom Richardson Burcham IV

#161 Spring Hill College | 4000 Dauphin St. Mobile, Alabama 36608 | (573) 330-4436 |
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EDUCATION

Spring Hill College | Mobile, AL | Expected May 2018

Candidate for Bachelor of Arts: Communications with Concentration in Journalism
Cumulative GPA: 3.2

Relevant Course Work: Intro to Media Writing, Media Studies, Multi-Media Journalism, Communication theory, Senior Seminar, Media Law and professional Ethics

EXPERIENCE

ROTC Cadet | 2015-Present

University of South Alabama Jaguar Battalion

- Team Leader
- Platoon Sergeant
- Motivated and lead approximately 25 cadets through battle drills
- Incorporated team building to further moral of cadets

Mobile Area Chamber of Commerce Communications Intern | Fall 2017

Spring Hill College

- Produced video series to help educate the public about the mission of MACC
- Edited video and audio in various capacities
- Used Adobe software platforms including: Premier, Audition, Photoshop
- Increased networking skills
- Performed under pressures of deadlines and vision goals

Writer, Photographer/Videographer | Fall 2016

Spring Hill College Student Media Team

- Produced videos and articles to be used by on-campus news outlets
- Edited text, video and audio
- Used Adobe software platforms including: Premier, Audition, Photoshop
- Improved networking skills; increased sphere of influence for Student Media

NASCAR K&N Mobile 150 Media Intern | Spring 2016

Mobile, Alabama

- Work published on social media, as well as used on the organization's website
- PR assistant to pre-race events
- Assist in pre-race ticket sales and race promotion
- Develop press releases for presentation on various forms of media
- Film, record and photograph press conferences as well as the race itself

Camp Counselor | Summer 2015

Camp Stanislaus Bay Saint Louis, Mississippi

- In charge of 30 to 40 8-10 year old male campers
- Planned various activities each week
- Lifeguard and ski instructor
- Performed duties in areas of high stress which allowed for mental growth

Student Ambassador | 2014- Present

Spring Hill College

- Leads prospective students on a tour of campus
- Furthered public speaking
- Served the college through sharing personal experiences
- Hosted overnight prospective students